

# Transaction & Advisory Services

Newmark's Transaction & Advisory Services provide a customized process that is scalable, repeatable and measurable, for any location, transaction type and size.

Our methodology ensures alignment with your business strategy, while delivering consistent results, lower cycle times and improved oversight and control.

*Our services include:*

## Lease Acquisitions

- Market Intelligence & Analysis
- Labor Mapping
- Location Optimization
- Landlord Financial Due Diligence
- Site Assessment and Selection
- Building Due Diligence
- Financial Analysis
- Proposal Solicitation, Review and Negotiation

## Lease Dispositions

- Financial & Accounting Implications
- Lease Document Analysis
- Landlord Financial Due Diligence
- Market and Economic Data & Trends
- Determining Market Values
- Strategic Marketing Program
- Prospect Targeting

## Real Estate Investment Strategies

- Property Acquisition
- Property Disposition
- Asset Recovery
- Highest and Best Use Analysis
- Decommissioning
- Turnkey Build to Suit
- Sale Lease Back
- Synthetic Leasing

## EXTENSIVE EXPERIENCE

Clients trust Newmark with their transactions because we ensure consistency and optimal service delivery whether managing a regional, national or global portfolio. We achieve this through centralized account management, detailed processes and our industry leading technology platform.



## ABOUT NEWMARK

**We transform untapped potential into limitless opportunity.**

At Newmark, we don't just adapt to what our partners need—we adapt to what the future demands. Our integrated platform delivers seamlessly connected services tailored to every type of client, from owners to occupiers, investors to founders, and growing startups to leading companies. We think outside of boxes, buildings and business lines, delivering a global perspective and a nimble approach. From reimagining spaces to engineering solutions, we have the vision to see what's next and the tenacity to get there first.

## CONTACT

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*Executive Managing Director*

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## OUR KEY DIFFERENTIATORS

### Centralized Control

Unlike many competitors, we don't shift the burden to local brokers. We maintain control over every step of the transaction process. Our methodology creates measurable results from analysis and recommendation to final execution.

### Client-Centric Focus

We do not believe in one size fits all. While many competitors offer inflexible solutions, we pride ourselves in customizing our services, reporting and technology for each and every client.

### Advanced Technology Platform

Our technology platform is capable of aggregating data from any client business system, or external source to provide a customized reporting dashboard which facilitates strategic planning and ensures transparency.

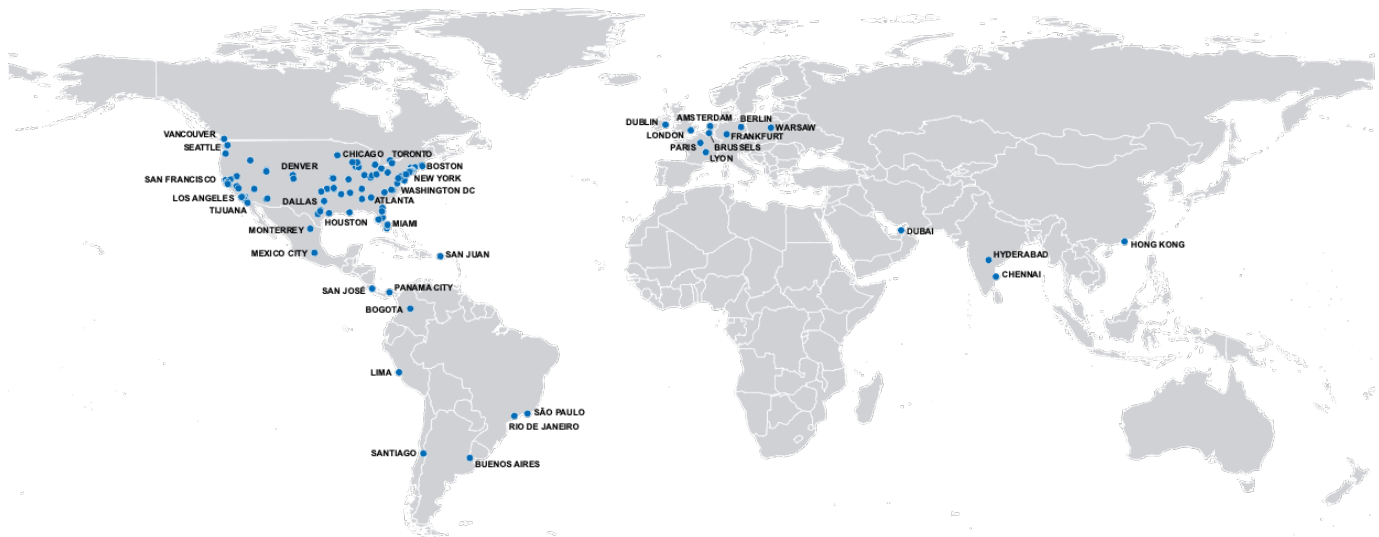
### Specialized Expertise

In addition to office, industrial/manufacturing and retail, we offer expertise in focused sectors including legal, life sciences, financial services, hospitality, oil and gas, electronics and technology, healthcare and data centers to deliver customized solutions.

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## GLOBAL REACH

With nearly 6,200 brokerage professionals in 160+ offices globally, we have the ability to provide transaction and advisory services across all geographies, asset classes and industry sectors.



## A TRUE PARTNERSHIP

“Newmark has helped us lower occupancy costs, improve service delivery, increase reliability of critical facilities and promote the evolution into a scalable real estate organization prepared to deliver best-in-class services to our customers well into the future. We are extremely pleased with our partnership.”

Steve Barnett,  
Director Corporate Real Estate & Facilities Management  
Hancock Whitney Bank