



Residential

Combining advanced valuation methods with leading technology, our Residential group powers forward-thinking decision making for institutional and private lenders, as well as investors, builders and developers. Our practice offers a versatile, individualized approach to acquisition, disposition, development, financing, underwriting and investment decisions relating to residential properties.

The Residential team brings a nuanced understanding of valuing this highly complex asset class, with experience working through the economic cycles that impact accompanying development cycles. Our detailed valuation and market analysis features cash flow modelling from the entitlement process to the development process to the sell-out analysis. We also offer analysis of vertical construction for builder lines of credit and residual land analysis.

Our Residential platform's services include:

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| Valuation | Absorption Analysis | Highest and Best Use Analysis |
| Consulting | Market and Feasibility Studies | Litigation Support |
| CDD Bond and Infrastructure Development Modeling | Market Rent Studies | Property Tax |
| | Financial Reporting | |

Residential Build-for-Rent:

Single-Family Rental Portfolio Valuation (SFR)

Single-Family Build-for-Rent and Acquire-to-Rent (SFBFR, B2R, BTR, BFR)

Townhome, Detached, Duplex, and Villa Rentals

Residential Development:

Finished Lots (Partially Developed, Remaining Inventory, Excess Land)

Raw Land for Acquisition and Development

Infill Development

Subdivisions (Single-Family Detached & Attached)

Mixed-Use Projects

Master Floor Plan Valuation

Urban Redevelopment

Master-Planned/Planned Unit Developments (Traditional & Adult-Active)

ABOUT NEWMARK

We transform untapped potential into limitless opportunity.

At Newmark, we don't just adapt to what our partners need—we adapt to what the future demands. Our integrated platform delivers seamlessly connected services tailored to every type of client, from owners to occupiers, investors to founders, and growing startups to leading companies. We think outside of boxes, buildings and business lines, delivering a global perspective and a nimble approach. From reimagining spaces to engineering solutions, we have the vision to see what's next and the tenacity to get there first.

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