

Change Management

Change management is about migrating an organization one person at a time.

We help leadership and key stakeholders understand the internal and external expectations, the team norms and individual behaviors to shape and support a lasting change.



Prepare for Change

Workplace Transformation is an Opportunity

We begin by understanding an organization's current state and then helping to define what is changing, including new desired behaviors, and how the change will impact the various parts of the organization.



Speak About It

Increase Awareness and Understanding

Share information and content with team for transparency.



Manage the Change

Creating and Following Your Roadmap

We work with organizations to develop communications and sponsor roadmaps that will help lay the foundation for change. This includes message development and creating a strategy to manage resistance.



Show What's Happening

Build Excitement

Share visual content and design experiences to help team members build an emotional connection to what is happening.



Reinforce the Change

This is How We Do Things Around Here

We observe and modify the strategy as needed to encourage positive behaviors and correct the unwanted behaviors. Can include training, town halls, policy development and modification.



Foster Team Buy-In

Encourage Commitment and Participation

Create opportunities for team members to share their experiences and generate content for internal notifications.



ABOUT NEWMARK

We transform untapped potential into limitless opportunity.

At Newmark, we don't just adapt to what our partners need—we adapt to what the future demands. Our integrated platform delivers seamlessly connected services tailored to every type of client, from owners to occupiers, investors to founders, and growing startups to leading companies. We think outside of boxes, buildings and business lines, delivering a global perspective and a nimble approach. From reimagining spaces to engineering solutions, we have the vision to see what's next and the tenacity to get there first.

CONTACT

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Tier 1

Newmark Provides Critical Data Management

- Centralized database of lease documents
- Abstraction of lease documents
- Maintain and update data
- Track critical dates
- Standard reporting

Tier 2

Newmark Provides Rent File to Client

All elements of Tier 1 plus:

- Review of invoices and upload to database for inclusion in rent report
- Monthly rent report generation for upload
- Subtenant management
- Reconciliation of cash receipts
- Verification of lease-related financial obligations
- Enhanced reporting
- Desktop review of annual expense reconciliations and identification of cost savings

Tier 3

Newmark Delivers Rent to Landlords

All elements of Tier 1 and Tier 2 plus:

- Processing and delivery of rent payments
- Invoicing and collection of subtenant rent
- Bank reconciliation and business controls
- Annual processing of applicable year-end tax data/forms